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**Media Contact:**

Jessica Benedick

(480) 622-3349

[jbenedick@kahalamgmt.com](mailto:jbenedick@kahalamgmt.com)

**Blimpie Gets Smoky, Savory, and Spicy with Three New Turkey Subs**

*The Trio of Turkey Subs Will be Available for a Limited Time*

**SCOTTSDALE, Ariz.** – (May 1, 2017) – Blimpie® ([www.Blimpie.com](http://www.Blimpie.com)) introduces three new sandwiches, one smoky, one savory, and one spicy, all featuring lean turkey highlighted by unique and exciting flavors, available for a limited time only beginning May 1, 2017.

The promotional turkey sandwiches feature one hot sub; the **Smoky Turkey** on pretzel bread, and two cold deli-style subs: The **Savory Turkey** with roast beef, turkey and rosemary and the **Spicy Turkey** with crispy jalapenos and Sriracha aioli.

“We are excited to offer three delicious options for turkey lovers,” said Steve Evans, Blimpie’s senior vice president of marketing. “We took our No. 1 best-selling deli meat and created three unique sandwiches with new taste profiles and exciting flavors. The best thing about each of these sandwiches is that they are made with only the most premium ingredients like Havarti cheese, pretzel bread, and Sriracha aioli.”

**Promotional Items:**

- **Savory Turkey** — a cold deli sub served on a white sub roll layered with turkey, roast beef, Havarti cheese, spinach, onion and a rosemary peppercorn dressing
- **Smoky Turkey**— a hot panini pressed sandwich on pretzel bread with turkey, Havarti cheese, bacon, tomatoes and a smoky aioli
- **Spicy Turkey**— a cold deli sub served on a white sub roll with turkey, cheddar cheese, bacon, lettuce, tomatoes, crispy jalapenos and Sriracha aioli

All three promotional sandwiches are available May 1, through September 3, 2017.

**About Blimpie**

Headquartered in Scottsdale, Ariz., Blimpie® serves sub sandwiches prepared with quality ingredients along with delicious soups and salads. Founded in 1964, Blimpie has grown to approximately 400 franchised restaurants across the U.S. and abroad. In 2006, Blimpie became

part of Kahala Brands™, one of the fastest growing franchising companies in the world with a portfolio of 22 quick-service restaurant brands and approximately 2900 locations in 28 countries.

For more information about Blimpie visit [www.Blimpie.com](http://www.Blimpie.com).

For more information about Kahala Brands, please visit: [www.KahalaBrands.com](http://www.KahalaBrands.com).

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