



FOR IMMEDIATE RELEASE

Contact:

Jessica Benedick

TacoTime

480.622.3349

jbenedick@kahalamgmt.com

STREET TACOS RETURN TO TACOTIME FOR LIMITED TIME ONLY

Now Featuring New Shredded Chicken

SCOTTSDALE, Ariz. – (Aug. 30, 2017) – TacoTime® (www.TacoTime.com) unleashes a fiesta of flavor with the return of its popular Street Tacos, featuring new shredded chicken or tender pork carnitas available for a limited time only now through Oct. 31, 2017.

Featured on the TacoTime menu in the past, Street Tacos were an instant hit with customers, prompting the research and development team to bring them back but with a new twist. Shredded chicken, a delicious meat filling, prevalent in traditional Mexican cuisine, has been added to the menu for guests to enjoy.

“We are making old traditions new again by bringing back our popular Street Tacos and adding even more flavor with our new shredded chicken option,” said Julie Hoefling, director of marketing for TacoTime. “Listening to our customers is important to us, so when we heard the rave reviews of our Street Tacos, it was evident that we had to bring them back.”

Street Tacos are richly seasoned with authentic Mexican spices giving them a genuine old world taste. Guests can choose either pork carnitas or the recently added, shredded chicken, served on soft corn tortillas, topped with diced onions and fresh chopped cilantro and finished with a lime wedge.

The pork carnitas and shredded chicken Street Tacos are available Aug. 30, 2017, through Oct. 31, 2017.

About TacoTime

Headquartered in Scottsdale, Ariz., TacoTime® has been an industry leader in quality quick-service Mexican food for over 50 years. Founded in 1960, TacoTime has grown to nearly 400 franchised restaurants across the U.S. and Canada. In 2003, TacoTime became part of Kahala Brands™, one of the fastest growing franchising companies in the world with a portfolio of 22 quick-service restaurant brands and approximately 2900 locations in 28 countries.

For more information about Kahala Brands, visit www.KahalaBrands.com.

###