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TACOTIME GIVES AWAY FREE MEXI-FRIES IN HONOR OF MEXI-FRIDAY

Offer valid with the purchase of any sized drink, October 20, 2017

SCOTTSDALE, Ariz. – (Oct. 16, 2017) – TacoTime® (www.TacoTime.com) proclaims Friday, October 20, 2017 as the first ever Mexi-Friday in honor of one of its favorite menu items. Customers can enjoy a free small Mexi-Fries® with the purchase of any sized drink all day long.

Unique to TacoTime, the delicious, bite sized potato gems are seasoned with a special spice blend and offered as the perfect complement to any TacoTime meal. Over time, Mexi-Fries have grown in popularity, with the company producing 190 million Mexi-Fries per year.

“Sometimes referred to as tots or potato gems, we like to call these golden nuggets of deliciousness Mexi-Fries and we’ve devoted an entire day to celebrating them,” said Julie Hoefling, director of marketing for TacoTime. “Mexi-Friday is a chance for loyal customers and new visitors alike to get their hands on free Mexi-Fries and enjoy the fantastic flavor that has made them a customer favorite for years.”

Free small size Mexi-Fries are available on Mexi-Friday, October 20, 2017, with the purchase of any sized drink, while supplies last.

About TacoTime

Headquartered in Scottsdale, Ariz., TacoTime® has been an industry leader in quality quick-service Mexican food for over 50 years. Founded in 1960, TacoTime has grown to nearly 400 franchised restaurants across the U.S. and Canada. In 2003, TacoTime became part of Kahala Brands™, one of the fastest growing franchising companies in the world with a portfolio of 22 quick-service restaurant brands and approximately 2900 locations in 28 countries.

For more information about Kahala Brands, visit www.KahalaBrands.com.

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