

# 10 FOR 2012

FROM **BURGERS** TO CHILD CARE TO **STAYING FIT**,  
OUR ANNUAL LIST OF TRENDS IN THE  
FRANCHISE WORLD SHOWS WHERE  
TO PUT YOUR MONEY TO MAKE MONEY

BY TRACY STAPP

**W**hat does the future hold for the franchise world? Some industries on *Entrepreneur's* list of 10 trends for 2012, like child care and senior care, have been going strong for years—thanks to the ever-growing demographic groups they serve—and show no signs of stopping. Others, like spa services and health services, have just started taking the franchise world by storm in recent years. Whether they're new or old, these are the franchise categories that are primed for continued growth over the next year—whatever the economic circumstances may be.

This list is not a ranking and is not intended as a recommendation of any particular franchise company. Hot or not, all opportunities should be researched thoroughly before you jump into one. That means carefully reading the FDD, consulting with an attorney and accountant, and talking to current and former franchisees to find out if the franchise is a good fit for you.



## BURGERS

The new breed of "better burger" restaurants is on the rise, while more seasoned fast-food franchises expand and experiment with their menus in order to compete.

### Elevation Burger

Organic hamburgers, fries & milkshakes  
elevationburger.com  
(703) 243-7894  
Total cost: \$378.5K-743.5K  
Total franchises/co.-owned: 15/3

### Fatburger North American

Hamburgers  
fatburger.com  
(310) 319-1850  
Total cost: \$504K-881K  
Total franchises/co.-owned: 123/3

### Hamburger Mary's Bar & Grille

Full-service restaurant  
hamburgermarys.com  
(773) 784-6969  
Total cost: \$417.2K-955.5K  
Total franchises/co.-owned: 9/0

### Hardee's

Burgers, chicken, biscuits  
ckefranchise.com  
(866) 253-7655  
Total cost: \$1.1M-1.6M  
Total franchises/co.-owned: 1,446/468

### McDonald's

Hamburgers, chicken, salads  
aboutmcdonalds.com  
(630) 623-6196  
Total cost: \$1.1M-1.9M  
Total franchises/co.-owned: 26,639/6,370

### Mooyah Franchise

Burgers, fries, shakes  
mooyah.com  
(214) 872-4313  
Total cost: \$350.3K-499.9K  
Total franchises/co.-owned: 20/3

### Smashburger Franchising

Hamburgers  
smashburger.com  
(303) 633-1500  
Total cost: \$321.3K-773.3K  
Total franchises/co.-owned: 65/48

### Sonic Drive In Restaurants

Drive-in restaurant  
sonicdrivein.com  
(800) 569-6656  
Total cost: \$1.1M-3M  
Total franchises/co.-owned: 3,079/446

### A & W Restaurants

Burgers, hot dogs, root beer  
yumfranchises.com  
(866) 298-6986  
Total cost: \$912K-1.6M  
Total franchises/co.-owned: 639/0

### Bagger Dave's Burger Tavern

Burger restaurant  
baggerdaves.com  
(248) 223-9160  
Total cost: \$608K-1.3M  
Total franchises/co.-owned: 0/4

### Boardwalk Fresh Burgers & Fries

Burgers & fries  
boardwalkfreshburgersandfries.com  
(410) 715-0500  
Total cost: \$152K-594.5K  
Total franchises/co.-owned: 10/0

### Carl's Jr. Restaurants

Hamburgers  
ckr.com  
(866) 253-7655  
Total cost: \$690K-1.5M  
Total franchises/co.-owned: 854/425

### Checkers Drive-In Restaurants

Burgers & fries  
checkersfranchise.com  
(813) 283-7000  
Total cost: \$453K-627.2K  
Total franchises/co.-owned: 508/293

### Culver Franchising System

Frozen custard & specialty burgers  
culvers.com  
(608) 643-7980  
Total cost: \$1.6M-3.1M  
Total franchises/co.-owned: 425/9



## CHILD CARE

Child care is a need that's not going away, and franchises offer parents a variety of options, ranging from nannies and babysitters to educational child-care centers.

### A+ Nannies

Nanny/babysitter placement services  
aplusnannies.com  
(480) 699-7558  
Total cost: \$39.3K-53K  
Total franchises/co.-owned: 2/3

### Adventure Kids Playcare

Child care & entertainment center  
adventurekidsplaycare.com  
(214) 277-9948  
Total cost: \$233.1K-453.8K  
Total franchises/co.-owned: 9/2

### Childrens Lighthouse Franchising Co.

Child-care services  
childrenslighthousefranchise.com  
(888) 338-4466  
Total cost: \$440.6K-3M  
Total franchises/co.-owned: 21/8

### Discovery Point Franchising

Child-care center  
discoverypoint.com  
(770) 622-2112  
Total cost: \$393.1K-436.5K  
Total franchises/co.-owned: 54/4

### Goddard Systems

Preschool/educational child care  
goddardschool.com  
(800) 272-4901  
Total cost: \$694.5K-713.5K  
Total franchises/co.-owned: 373/0

### Kiddie Academy Child Care Learning Centers

Child-care learning center  
kiddieacademy.com  
(800) 554-3343  
Total cost: \$342.6K-3.4M  
Total franchises/co.-owned: 90/2

### KLA Schools

Preschool/child-care center  
klaschoolsfranchise.com  
(305) 377-0391  
Total cost: \$466.5K-1.5M  
Total franchises/co.-owned: 1/3

### The Learning Experience

Child care  
thelearningexperience.com  
(888) 278-0820  
Total cost: \$480.95K-3.6M  
Total franchises/co.-owned: 98/18

### Primrose School Franchising Co.

Educational child-care facility  
primrosefranchise.com  
(800) 774-6767  
Total cost: \$576.6K-3.9M  
Total franchises/co.-owned: 229/1

### Rainbow Station

Preschool, after-school recreation, care for mildly-ill children  
rainbowstation.org  
(888) 716-1717  
Total cost: \$1.4M-3.3M  
Total franchises/co.-owned: 5/4

### SeekingSitters Franchise System

Babysitting referral service  
seekingsitters.com  
(988) 749-3588  
Total cost: \$40.6K-68.7K  
Total franchises/co.-owned: 49/6



## CHILDREN'S ENRICHMENT

Kids are more active than ever, and whether they're interested in arts and crafts, sports and fitness or computers and science, there's a franchise out there that will appeal to them.

### AbraKadoodle

Art education programs for children  
abrakadoodle.com  
(703) 860-6570  
Total cost: \$35.8K-74.5K  
Total franchises/co.-owned: 76/2

### Amazing Athletes Franchise Systems

Sports-based fitness classes for children  
amazingathletes.com  
(949) 291-3147  
Total cost: \$32.7K-60.1K  
Total franchises/co.-owned: 56/5

### Baby Power/Forever Kids

Parent/child play program  
babypower.com  
(800) 365-4847  
Total cost: \$85.6K-105.8K  
Total franchises/co.-owned: 5/0

### Baby Sensory USA

Baby sensory development program  
babysensory.com/us  
(480) 459-8514  
Total cost: \$33.3K-43.4K  
Total franchises/co.-owned: 57/2

### Club Scientific

Science enrichment program  
clubscientific.com  
(678) 880-6460  
Total cost: \$56.8K-84.7K  
Total franchises/co.-owned: 4/8

### CompuChild

Technology education for children  
compuchild.com  
(800) 619-5437  
Total cost: \$18.3K-33.6K  
Total franchises/co.-owned: 61/1

### Computer Explorers

Tech training for schools, kids & adults  
computerexplorers.com  
(888) 638-8722  
Total cost: \$62.9K-73.3K  
Total franchises/co.-owned: 69/0

### D-Bat Academies

Indoor baseball & softball training, merchandise  
dbat.net  
(972) 398-1000  
Total cost: \$266.7K-466.3K  
Total franchises/co.-owned: 8/0

### Drama Kids International

After-school drama classes & summer camps  
dramakids.com  
(866) 809-1055  
Total cost: \$19K-57.95K  
Total franchises/co.-owned: 192/0

**FasTrackKids International**

Enrichment education for young children  
 fastrackkids.com  
 (303) 224-0200  
 Total cost: \$83.5K-202.5K  
 Total franchises/co.-owned: 320/0

**Fun Bus Fitness Fun on Wheels**

Mobile children's fitness program  
 funbuses.com  
 (732) 530-1287  
 Total cost: \$85.5K-160.5K  
 Total franchises/co.-owned: 34/0

**Goldfish Swim School Franchising**

Swimming lessons  
 goldfishfranchise.com  
 (800) 856-5120  
 Total cost: \$890.2K-1.2M  
 Total franchises/co.-owned: 2/1

**Gymboree Play & Music**

Parent/child play & learning program  
 gymboreeclases.com  
 (415) 278-7925  
 Total cost: \$79.8K-260.99K  
 Total franchises/co.-owned: 686/7

**HappyFeet Legends International**

Soccer programs for children 2 to 6  
 happysoccerfeet.com  
 (800) 877-3790  
 Total cost: \$38.3K-23.2K  
 Total franchises/co.-owned: 36/3

**High Touch-High Tech**

Science activities for schools/ children's parties  
 sciencemadefun.net  
 (800) 444-4968  
 Total cost: \$42.4K-46.1K  
 Total franchises/co.-owned: 156/25

**Ho Math & Chess Learning Centre**

Math & chess learning program  
 mathandchess.com  
 (604) 263-4321  
 Total cost: \$25.2K  
 Total franchises/co.-owned: 21/0

**i9 Sports**

Youth sports leagues, camps & clinics  
 i9sportsfranchise.com  
 (800) 975-2937  
 Total cost: \$44.9K-72.9K  
 Total franchises/co.-owned: 134/2

**JumpBunch**

Mobile children's sports & fitness program  
 jumpbunch.com  
 (410) 703-2300  
 Total cost: \$34.7K-79.4K  
 Total franchises/co.-owned: 42/0

**Kidokinetics**

Mobile sports fitness program for children  
 kidokinetics.com  
 (954) 385-8511  
 Total cost: \$42.9K-57K  
 Total franchises/co.-owned: 3/1

**Kidville**

Child enrichment classes, birthday parties & products  
 kidville.com  
 (212) 772-8435  
 Total cost: \$259.4K-898.4K  
 Total franchises/co.-owned: 18/6

**Kidz On The Go**

Mobile children's fitness program  
 kidzonthego.net  
 (860) 355-9334  
 Total cost: \$100K-125K  
 Total franchises/co.-owned: 2/2

**KidzArt**

Art education programs, products & services  
 kidzart.com  
 (830) 626-1959  
 Total cost: \$16.8K-38.2K  
 Total franchises/co.-owned: 74/0

**Kinderdance International**

Children's movement/educational program  
 kinderdance.com  
 (800) 554-2334  
 Total cost: \$14.95K-46.1K  
 Total franchises/co.-owned: 128/2

**LearningRx**

Memory, IQ & attention improvement programs  
 learningrx-franchise.com  
 (719) 264-8808  
 Total cost: \$104K-205K  
 Total franchises/co.-owned: 70/2

**The Little Gym**

Children's development/fitness program  
 thelittlegym.com  
 (888) 228-2878  
 Total cost: \$147.5K-294K  
 Total franchises/co.-owned: 278/2

**The Mad Science Group**

Children's science education & entertainment  
 madscience.org  
 (800) 586-5231  
 Total cost: \$49.4K-80.2K  
 Total franchises/co.-owned: 165/0

**My Gym Children's Fitness Center**

Children's early learning/fitness program & facility  
 mygym.com  
 (800) 469-4967  
 Total cost: \$34.3K-236.3K  
 Total franchises/co.-owned: 222/1

**Rainbow Academy**

Early learning programs  
 rainbowacademyfranchise.com  
 (732) 457-9090  
 Total cost: \$457.3K-640.4K  
 Total franchises/co.-owned: 7/1

**School of Rock**

Music education  
 schoolofrock.com  
 (877) 556-6184  
 Total cost: \$115.7K-321.7K  
 Total franchises/co.-owned: 48/22

**smART Explorers**

Children's art education  
 smartexplorers.net  
 (877) 498-2787  
 Total cost: \$21K-23K  
 Total franchises/co.-owned: 3/3

**Soccer Shots Franchising**

Soccer programs for children 2 to 8  
 soccershots.org  
 (717) 616-8587  
 Total cost: \$13.9K-18.6K  
 Total franchises/co.-owned: 75/6

**Stretch-N-Grow International**

On-site children's fitness program  
 stretch-n-grow.com  
 (800) 348-0166  
 Total cost: \$23.6K  
 Total franchises/co.-owned: 325/0

**The Swim Squad**

At-home swimming lessons  
 theswimsquad.com  
 (888) 475-7946  
 Total cost: \$16.2K-33.5K  
 Total franchises/co.-owned: 0/17

**TGA Premier Junior Golf**

Youth golf programs  
 golfga.com  
 (310) 333-0622  
 Total cost: \$13.2K-62.2K  
 Total franchises/co.-owned: 48/2

**Young Rembrandts Franchise**

Art classes for children 3 to 12  
 youngrembrandts.com  
 (847) 742-6966  
 Total cost: \$40.3K-48.6K  
 Total franchises/co.-owned: 88/0

**FITNESS**

As long as there are New Year's resolutions, the fitness industry will keep going strong.

And resolution-makers will find a plethora of franchised fitness options, including dance classes, martial arts, boxing and more.

**Anytime Fitness**

Fitness center  
 anytimefitness.com  
 (800) 704-5004  
 Total cost: \$46.3K-321.9K  
 Total franchises/co.-owned: 1,625/10

**CKO Kickboxing**

Kickboxing fitness classes  
 ckokickboxing.com  
 (201) 963-7774  
 Total cost: \$97.9K-306.9K  
 Total franchises/co.-owned: 17/4

**Club Metro USA Franchising**

Fitness & wellness services  
 clubmetrousa.com  
 (732) 908-5600  
 Total cost: \$727K-1.4M  
 Total franchises/co.-owned: 10/0

**Crunch Franchising**

Fitness center  
 crunchfranchise.com  
 (800) 669-7162  
 Total cost: \$304.5K-1.4M  
 Total franchises/co.-owned: 10/0

**Curves**

Women's fitness & weight-loss center  
 buycurves.com  
 (800) 848-1096  
 Total cost: \$31.8K-39.1K  
 Total franchises/co.-owned: 7,263/0

**elements fitness/BalanceDiet Center**

Fitness, diet & lifestyle club for women  
 joinelements.com  
 (305) 535-1525  
 Total cost: \$134.2K-798.4K  
 Total franchises/co.-owned: 15/1

**Get In Shape For Women**

Small group personal training for women  
 getinshapeforwomen.com  
 (781) 444-1913  
 Total cost: \$37.3K-186.3K  
 Total franchises/co.-owned: 76/2

**Gold's Gym**

Gym & fitness center  
 goldsgym.com  
 (214) 574-4653  
 Total cost: \$898.5K-3.9M  
 Total franchises/co.-owned: 682/62

**Jazzercise**

Dance fitness classes, apparel & accessories.  
 jazzercise.com  
 (760) 476-1750  
 Total cost: \$2.98K-76.5K  
 Total franchises/co.-owned: 8,179/2

**Koko FitClub**

Health club/fitness studio  
 kokofitclub.com  
 (877) 565-6348  
 Total cost: \$270.1K  
 Total franchises/co.-owned: 36/1

**LA Boxing Franchise Corp.**

Fitness, boxing, kickboxing & MMA classes  
 laboxing.com  
 (866) 522-6946  
 Total cost: \$175.3K-196.7K  
 Total franchises/co.-owned: 61/4

**Live 2 B Healthy Senior Fitness**

Exercise programs for seniors  
 franchise.live2bhealthy.com  
 (612) 702-9449  
 Total cost: \$21.97K-35.4K  
 Total franchises/co.-owned: 9/1

**Lucille Roberts Fitness Express**

Women's fitness & weight-loss centers  
lucilleroberts.com  
(888) 582-4553  
Total cost: \$271.9K-402.4K  
Total franchises/co.-owned: 0/47

**Planet Fitness**

Fitness club  
planetfitness.com  
(603) 750-0001  
Total cost: \$673.1K-1.7M  
Total franchises/co.-owned: 416/18

**Retro Fitness**

Health club  
retrofitness.net  
(732) 431-0062  
Total cost: \$661.8K-1.5M  
Total franchises/co.-owned: 76/0

**Snap Fitness**

24-hour fitness center  
snapfitness.com  
(877) 474-5422  
Total cost: \$76.1K-361.7K  
Total franchises/co.-owned: 1,151/39

**Tiger-Rock Martial Arts International**

Martial arts & fitness programs  
tigerrockmartialarts.com  
(605) 422-2103  
Total cost: \$6.3K-197.8K  
Total franchises/co.-owned: 164/0

**Villari's Franchise Corp.**

Martial arts instruction  
villaricenters.com  
(508) 509-7895  
Total cost: \$242.8K-649.5K  
Total franchises/co.-owned: 0/0

**ActiveRx Rehabilitation**

Physical therapy & medically-supervised exercise  
activerx.com  
(480) 840-1460  
Total cost: \$125.8K-322.8K  
Total franchises/co.-owned: 1/2

**ApexNetwork Physical Therapy**

Physical therapy  
apexnetworkpt.com  
(618) 651-0444  
Total cost: \$100.99K-270.9K  
Total franchises/co.-owned: 4/11

**Beverly Hills Weight Loss and Wellness**

Weight-loss clinics & wellness products  
beverlyhillswellness.com  
(859) 885-6441  
Total cost: \$50.8K-99.6K  
Total franchises/co.-owned: 8/2

**Doctors Express**

Urgent care services  
doctorexpressfranchise.com  
(410) 296-7515  
Total cost: \$526K-715.5K  
Total franchises/co.-owned: 39/1

**HealthSource Chiropractic and Progressive Rehab**

Chiropractic, nutrition & weight-loss services  
healthsourcechiro.com  
(440) 967-5458  
Total cost: \$52.7K-254.1K  
Total franchises/co.-owned: 315/0

**The Joint ... the chiropractic place**

Chiropractic services  
thejoint.com  
(480) 245-5960  
Total cost: \$110K-150K  
Total franchises/co.-owned: 26/1

**Medi-Weightloss Franchising USA**

Physician-supervised weight-loss program  
mediweightlossclinics.com  
(813) 228-6334  
Total cost: \$222.5K-413K  
Total franchises/co.-owned: 74/4

**Miracle-Ear**

Hearing instruments  
miracle-ear.com  
(763) 268-4000  
Total cost: \$122.5K-570K  
Total franchises/co.-owned: 1,319/20

**Nuviva Medical Weight Loss**

Medically-supervised weight-loss clinic  
nuvivaweightloss.com  
(239) 466-4007  
Total cost: \$160.1K-229.6K  
Total franchises/co.-owned: 4/3

**Passport Health**

Immunization, vaccination & counseling services for international travelers  
passporthealthusa.com  
(410) 727-0556  
Total cost: \$73.6K-101.5K  
Total franchises/co.-owned: 70/3

**Pearle Vision**

Eye care & eyewear  
pearlevisionfranchise.com  
(800) 732-7531  
Total cost: \$202.3K-572.1K  
Total franchises/co.-owned: 348/322



## RESALE STORES

Resale stores are experiencing a renaissance thanks to consumers looking for ways to make their money go further. Clothing stores dominate the category, but you'll also find electronics, sporting goods and even musical instruments.

**Cell Again**

New & used cell phones, repairs  
cellagainfranchise.com  
(801) 704-6500  
Total cost: \$65.4K-156.7K  
Total franchises/co.-owned: 13/0

**Clothes Mentor**

Women's clothing & accessories resale store  
clothesmentor.com  
(866) 261-2030  
Total cost: \$140K-229K  
Total franchises/co.-owned: 45/1

**Hut no. 8**

Teen clothing resale store  
hutno8.com  
(813) 782-1500  
Total cost: \$88.7K-170.9K  
Total franchises/co.-owned: 10/1

**Just Between Friends Franchise Systems**

Children's & maternity consignment sale events  
jbforsale.com  
(918) 902-5673  
Total cost: \$25.4K-32.8K  
Total franchises/co.-owned: 114/0

**Kid to Kid**

New & used kids'/maternity clothing & products  
kidtokid.com  
(801) 359-0071  
Total cost: \$196K-272.7K  
Total franchises/co.-owned: 84/1

**Laptop Xchange**

Electronics store  
laptopxchange.com  
(888) 582-0550  
Total cost: \$194.8K-271K  
Total franchises/co.-owned: 4/1

**Music Go Round**

New/used musical instruments & sound equipment  
musicgoround.com  
(800) 592-8049  
Total cost: \$253.6K-325.3K  
Total franchises/co.-owned: 34/0

**Once Upon A Child**

New & used children's clothing, equipment, furniture, toys  
onceuponachild.com  
(800) 592-8049  
Total cost: \$204.2K-309.5K  
Total franchises/co.-owned: 244/0

**Plato's Closet**

Clothing resale store for teens & young adults  
platoscloset.com  
(800) 592-8049  
Total cost: \$197.7K-376.3K  
Total franchises/co.-owned: 311/0

**Play It Again Sports**

New & used sporting goods/equipment  
playitagainsports.com  
(800) 592-8049  
Total cost: \$236.4K-374.5K  
Total franchises/co.-owned: 340/0

**Play N Trade Franchise**

New & used video games  
playntrade.com  
(888) 768-4263  
Total cost: \$144.5K-276K  
Total franchises/co.-owned: 159/0

**Uptown Cheapskate**

Young adult clothing resale store  
uptowncheapskate.com  
(801) 359-0071  
Total cost: \$219.2K-336K  
Total franchises/co.-owned: 10/1



## SANDWICHES

This year Subway overtook McDonald's to become the biggest quick-service chain in the world—a testament to just how popular sandwiches are. And even with that titan in their midst, smaller sandwich franchises are still finding plenty of room to grow.

**Arby's**

Roast beef, chicken, sandwiches, fries, salads, shakes  
arbys.com  
(800) 487-2729  
Total cost: \$357.5K-2.4M  
Total franchises/co.-owned: 2,483/1,127

**Bellacino's Pizza & Grinders**

Oven-baked grinders & pizza  
bellacinos.com  
(877) 379-0700  
Total cost: \$279K-422.2K  
Total franchises/co.-owned: 68/0

**Blimpie Subs & Salads**

Submarine sandwiches & salads  
kahalamgmt.com  
(480) 362-4800  
Total cost: \$142.9K-401.3K  
Total franchises/co.-owned: 847/1

**Capriotti's Sandwich Shop**

Submarine sandwiches  
capriottis.com  
(702) 736-3878  
Total cost: \$197K-427.5K  
Total franchises/co.-owned: 65/4



## HEALTH SERVICES

Recent years have seen a surge of companies looking to draw physicians into the franchise fold, with offerings as diverse as weight loss, physical therapy, chiropractic services and urgent care.



**Carla's Sandwiches & Burgers**

Sandwiches & burgers  
completeexpressfoods.com  
(813) 641-4104  
Total cost: \$124.5K-2.4M  
Total franchises/co.-owned: 1/0

**Charley's Grilled Subs**

Philly cheesesteaks, grilled subs,  
fries, salads  
charleys.com  
(800) 437-8325  
Total cost: \$103K-445.3K  
Total franchises/co.-owned: 404/30

**Cheba Hut Toasted Subs**

Toasted sandwiches, salads  
& munchies  
chebahut.com  
(970) 484-2007  
Total cost: \$149.5K-299.5K  
Total franchises/co.-owned: 14/0

**Cousins Subs**

Hot/cold subs, salads,  
soups, desserts  
cousinssubs.com  
(800) 238-9736  
Total cost: \$106.7K-288.3K  
Total franchises/co.-owned: 129/16

**Extreme Pita**

Pita wrap sandwiches, pizzas,  
smoothies, salads  
extremepita.com  
(888) 729-7482  
Total cost: \$156.5K-401.96K  
Total franchises/co.-owned: 249/2

**Firehouse Subs**

Submarine sandwiches  
firehousesubs.com  
(904) 886-8300  
Total cost: \$200.3K-385.7K  
Total franchises/co.-owned: 388/29

**Fruittati Cafe & Bakery**

Salads, sandwiches, soups,  
fresh-baked goods  
kahaiacorp.com  
(480) 362-4800  
Total cost: \$150.9K-511.3K  
Total franchises/co.-owned: 37/0

**The Great Steak & Potato Co.**

Philly cheesesteak sandwiches,  
fries, baked potatoes  
kahalamgmt.com  
(480) 362-4800  
Total cost: \$160.9K-511.8K  
Total franchises/co.-owned: 140/1

**Great Wraps**

Hot wrapped sandwiches, grilled  
subs, salads, smoothies  
greatwraps.com  
(404) 248-9900  
Total cost: \$132.5K-348.95K  
Total franchises/co.-owned: 73/1

**Groucho's Deli**

Subs & salads  
grouchos.com  
(803) 799-9867  
Total cost: \$72.7K-310K  
Total franchises/co.-owned: 23/1

**Jersey Mike's Subs**

Submarine sandwiches & salads  
jerseymikes.com  
(732) 223-4044  
Total cost: \$161.6K-418.4K  
Total franchises/co.-owned: 462/23

**Jimmy John's Gourmet  
Sandwich Shops**

Gourmet sandwiches  
jimmyjohns.com  
(800) 546-6904  
Total cost: \$305.5K-485.5K  
Total franchises/co.-owned: 1,202/26

**Larry's Giant Subs**

New York-style subs,  
sandwiches, salads  
larryssubs.com  
(800) 358-6870  
Total cost: \$159K-225K  
Total franchises/co.-owned: 70/6

**Lenny's Sub Shop**

Philly cheesesteaks, subs & salads  
lennys.com  
(901) 753-4002  
Total cost: \$137K-370.5K  
Total franchises/co.-owned: 129/17

**Mr. Goodcents Franchise Systems**

Submarine sandwiches & pasta  
mrgoodcents.com  
(800) 648-2368  
Total cost: \$161.7K-274.3K  
Total franchises/co.-owned: 92/3

#### My Friend's Place

Sandwiches, salads,  
desserts, catering  
myfriendsplacedeli.com  
(770) 973-3300  
Total cost: \$173.5K-312.7K  
Total franchises/co.-owned: 18/1

#### Nature's Table Cafe

Wraps, sandwiches, salads, soups,  
smoothies, frozen treats  
naturestable.com  
(407) 481-2544  
Total cost: \$56.2K-372.1K  
Total franchises/co.-owned: 69/2

#### Penn Station East Coast Subs

Specialty sandwiches  
penn-station.com  
(513) 474-5957  
Total cost: \$291.3K-465.6K  
Total franchises/co.-owned: 224/2

#### Pita Pit

Pita sandwiches  
pitaпитusa.com  
(208) 765-3326  
Total cost: \$192.6K-318.6K  
Total franchises/co.-owned: 302/21

#### Port Of Subs

Submarine sandwiches & salads  
portofsubs.com  
(800) 245-0245  
Total cost: \$181.1K-306.5K  
Total franchises/co.-owned: 116/25

#### Rising Roll Franchising Company

Gourmet sandwiches & deli  
risingroll.com  
(404) 816-9292  
Total cost: \$290.99K-431.99K  
Total franchises/co.-owned: 13/1

#### Rollerz

Rolled sandwiches, salads, soups,  
baked goods  
kahalacorp.com  
(480) 362-4800  
Total cost: \$143.4K-441.3K  
Total franchises/co.-owned: 7/0

#### San Francisco Sourdough Eatery

Sourdough sandwiches,  
salads, soups  
sfsourdougheatery.com  
(208) 640-3066  
Total cost: \$140.7K-276.1K  
Total franchises/co.-owned: 11/0

#### Schlotzsky's

Sandwiches & pizza  
schlotzskys.com  
(512) 236-3600  
Total cost: \$461.7K-774K  
Total franchises/co.-owned: 330/27

#### Spicy Pickle

Panini, salads, subs, soups, pizzetti  
spicypickle.com  
(303) 297-1902  
Total cost: \$272.8K-515.7K  
Total franchises/co.-owned: 30/6

#### The Steak Escape

Grilled sandwiches,  
baked potatoes, salads  
steakescape.com  
(614) 224-0300  
Total cost: \$130.5K-580.2K  
Total franchises/co.-owned: 70/5

#### Subway

Submarine sandwiches & salads  
subway.com  
(800) 888-4848  
Total cost: \$84.8K-258.8K  
Total franchises/co.-owned:  
34,906/0

#### Togo's Franchisor

Specialty sandwiches, soups, salads  
& catering  
togosfranchise.com  
(408) 280-6569  
Total cost: \$257.8K-419.8K  
Total franchises/co.-owned: 239/2

#### Which Wich Superior Sandwiches

Sandwiches  
whichwich.com  
(214) 747-9424  
Total cost: \$195K-488.8K  
Total franchises/co.-owned: 136/1



## SENIOR CARE

With the first baby boomers turning 65 this year, the already-strong market for senior services is set to explode. Franchise offerings have expanded from simple companion care to include medical care, assisted-living placement, transportation and more.

### Accessible Home Health Care

Medical & nonmedical home care & staffing  
accessiblefranchise.com  
(954) 341-5600  
Total cost: \$93.5K-123K  
Total franchises/co.-owned: 105/1

### Acti-Kare

Nonmedical in-home senior care  
aktikare.com  
(888) 451-5273  
Total cost: \$27.7K-46.6K  
Total franchises/co.-owned: 29/0

### Aging Excellence

Nonmedical senior-care services  
seniorsonthego.com  
(207) 771-0991  
Total cost: \$61.6K-89.6K  
Total franchises/co.-owned: 8/0

### Always Best Care Senior Services

In-home care & assisted-living placement  
alwaysbestcare.com  
(888) 430-2273  
Total cost: \$50.9K-90.7K  
Total franchises/co.-owned: 169/0

### Americare Services

Nonmedical home care, assisted-living placement, staffing  
getamericare.com  
(877) 201-4008  
Total cost: \$17K-25K  
Total franchises/co.-owned: 58/1

### Assisting Hands Home Care

Nonmedical in-home care  
assistinghands.com  
(208) 442-7426  
Total cost: \$66.5K-135K  
Total franchises/co.-owned: 36/0

### BrightStar Care

Medical/nonmedical home care & medical staffing  
brightstarfranchise.com  
(877) 689-6898  
Total cost: \$95.1K-162.2K  
Total franchises/co.-owned: 243/1

### Caring Matters Home Care

In-home care services  
caringmattershomecare.com  
(610) 374-6522  
Total cost: \$38.9K-64.9K  
Total franchises/co.-owned: 5/1

### Caring Senior Service

In-home senior care  
caringfranchise.com  
(866) 528-7905  
Total cost: \$50.9K-65.3K  
Total franchises/co.-owned: 26/9

### ComForcare Senior Services

Nonmedical home-care services  
comforcarefranchise.com  
(800) 886-4044  
Total cost: \$105K-155K  
Total franchises/co.-owned: 159/1

### Comfort Keepers

Nonmedical in-home care  
comfortkeepersfranchise.com  
(888) 329-1368  
Total cost: \$61.9K-88.8K  
Total franchises/co.-owned: 690/0

### Companion Connection Senior Care

In-home senior care & healthcare staffing services  
companionconnectionseniorecare.com  
(800) 270-6949  
Total cost: \$24.7K-43.7K  
Total franchises/co.-owned: 111/2

### FirstLight HomeCare

Nonmedical in-home care services  
firstlightfranchise.com  
(877) 570-0002  
Total cost: \$53K-79.3K  
Total franchises/co.-owned: 33/0

### Griswold Special Care

Nonmedical home-care services  
griswoldspecialcare.com  
(215) 402-0200  
Total cost: \$72.3K-95.3K  
Total franchises/co.-owned: 137/9

### Guava Healthcare

Medical/nonmedical home-care services, staffing & transportation  
guavahealthcare.com  
(888) 482-8224  
Total cost: \$84.95K-121.5K  
Total franchises/co.-owned: 11/7

### Home Care Assistance

Nonmedical in-home senior-care services  
homecareassistance.com  
(650) 462-9501  
Total cost: \$61K-170.5K  
Total franchises/co.-owned: 60/9

### Home Health Mates

In-home medical & senior care  
homehealthmates.com  
(888) 278-4645  
Total cost: \$89.9K-134.4K  
Total franchises/co.-owned: 3/0

### Home Helpers/Direct Link

Nonmedical care services  
homehelpers.cc  
(866) 708-8921  
Total cost: \$49.5K-91.8K  
Total franchises/co.-owned: 681/0

### Home Instead Senior Care

Nonmedical senior-care services  
homeinstead.com  
(888) 484-5759  
Total cost: \$50.6K-63.6K  
Total franchises/co.-owned: 937/1

### Homewatch CareGivers

Medical & nonmedical home care, temporary medical staffing, transportation services  
homewatchcaregivers.com/  
franchise  
(800) 472-2290  
Total cost: \$58.5K-90K  
Total franchises/co.-owned: 188/3

**HomeWell Senior Care**

In-home senior care  
 homewellseniorcare.com  
 (800) 354-7553  
 Total cost: \$48.5K-97.5K  
 Total franchises/co.-owned: 39/0

**Interim Healthcare**

Home healthcare  
 & medical staffing services  
 interimhealthcare.com  
 (800) 338-7786  
 Total cost: \$115.5K-188.5K  
 Total franchises/co.-owned: 332/0

**LiveHome**

In-home senior care  
 livhomefranchise.com  
 (323) 952-1320  
 Total cost: \$85K-130K  
 Total franchises/co.-owned: 2/19

**Nurse Next Door Home Healthcare Services**

Medical & nonmedical home care  
 nursenextdoor.com  
 (877) 800-3094  
 Total cost: \$122.9K-163.2K  
 Total franchises/co.-owned: 45/1

**Preferred Care at Home**

Senior home care  
 preferhome.com  
 (866) 690-7733  
 Total cost: \$57.5K-79.5K  
 Total franchises/co.-owned: 59/2

**Qualicare**

Medical & nonmedical home care  
 qualicare.com  
 (888) 561-0616  
 Total cost: \$53.4K-120K  
 Total franchises/co.-owned: 1/1

**Redwood Healthcare Staffing**

Medical staffing  
 redwoodhcs.com  
 (866) 802-3670  
 Total cost: \$126K-182.95K  
 Total franchises/co.-owned: 0/2

**Right at Home**

Senior home care & medical staffing  
 righthomefranchise.com  
 (877) 697-7537  
 Total cost: \$70.2K-118.4K  
 Total franchises/co.-owned: 210/1

**Senior Helpers**

In-home care for seniors  
 seniorhelpers.com  
 (800) 760-6389  
 Total cost: \$74.8K-98.8K  
 Total franchises/co.-owned: 287/1

**The Senior's Choice**

Assisted living & healthcare  
 staffing services  
 theseniorschoice.com  
 (888) 725-3655  
 Total cost: \$54K-72K  
 Total franchises/co.-owned: 19/0

**Seniors Helping Seniors**

Nonmedical in-home senior care  
 seniorshelpingseniors.com  
 (610) 927-2778  
 Total cost: \$80.7K-117.8K  
 Total franchises/co.-owned: 16/0

**Stay at Home**

Nonmedical in-home care  
 stayhomefranchise.com  
 (865) 692-1101  
 Total cost: \$49.9K-69.9K  
 Total franchises/co.-owned: 8/0

**Synergy HomeCare**

Nonmedical home-care services  
 synergyhomecare.com  
 (480) 659-7771  
 Total cost: \$53.3K-115.3K  
 Total franchises/co.-owned: 125/0

**Touching Hearts At Home**

Nonmedical home care for seniors  
 & disabled people  
 touchinghearts.com  
 (877) 870-8750  
 Total cost: \$47.4K-67.95K  
 Total franchises/co.-owned: 34/0

**Visiting Angels**

Nonmedical in-home care services  
 for seniors  
 livingassistance.com  
 (800) 365-4189  
 Total cost: \$55.3K-87K  
 Total franchises/co.-owned: 410/0



## SPA SERVICES

Bucking expectations, franchises offering luxuries like massage and spa services thrive in tough economic conditions, thanks in large part to membership-based business models.

**Hand and Stone Massage and Facial Spa**

Massage & spa services  
 handandstone.com  
 (609) 587-9800  
 Total cost: \$304.8K-402.5K  
 Total franchises/co.-owned: 49/2

**iTan Franchising**

Tanning & spa services/products  
 itanfranchising.com  
 (760) 806-7513  
 Total cost: \$324K-649K  
 Total franchises/co.-owned: 18/5

**LaVida Massage**

Massage & spa services  
 lavidamassage.com  
 (248) 366-4611  
 Total cost: \$145.3K-260K  
 Total franchises/co.-owned: 37/1

**Massage Envy**

Therapeutic massage  
 & facial services  
 massageenvy.com  
 (480) 366-4100  
 Total cost: \$343K-567.99K  
 Total franchises/co.-owned: 693/0

**Massage Heights**

Therapeutic massage services  
 & products  
 massageheights.com  
 (210) 402-0777  
 Total cost: \$222.1K-561.2K  
 Total franchises/co.-owned: 68/3

**Planet Beach Franchising Corp.**

Spa & UV-treatment services  
 planetbeach.com  
 (888) 290-8266  
 Total cost: \$135.6K-289.4K  
 Total franchises/co.-owned: 292/0

**SuiteSweat**

Infrared sauna therapy  
 suitesweat.com  
 (913) 890-2875  
 Total cost: \$39K-195K  
 Total franchises/co.-owned: 1/0

**The Woodhouse Day Spa**

Day spa services/bath & body  
 retail products  
 woodhousespas.com  
 (877) 570-7772  
 Total cost: \$402.8K-530K  
 Total franchises/co.-owned: 24/1



## TUTORING

Education is one area where parents aren't willing to skimp, so it's no surprise that tutoring franchises number in the thousands and continue to grow.

**Above Grade Level**

Tutoring  
 abovegradelevel.com  
 (732) 851-4445  
 Total cost: \$48.2K-71.1K  
 Total franchises/co.-owned: 11/0

**Chyten Educational Services**

Tutoring & test preparation  
 chyten.com  
 (781) 541-6279  
 Total cost: \$113.9K-234K  
 Total franchises/co.-owned: 23/4

**Club Z! In-Home Tutoring Services**

In-home tutoring services  
 clubztutoring.com  
 (800) 434-2582  
 Total cost: \$27.7K-56.6K  
 Total franchises/co.-owned: 404/0

**College Nannies & Tutors**

Nanny & tutoring services  
 collegenannies.com  
 (952) 476-0262  
 Total cost: \$85K-175K  
 Total franchises/co.-owned: 78/0

**Enopi**

Supplemental education  
 enopi.com  
 (888) 835-1212  
 Total cost: \$43.1K-89.5K  
 Total franchises/co.-owned: 434/513

**Huntington Learning Centers**

Children's educational services  
 huntingtonfranchise.com  
 (800) 653-8400  
 Total cost: \$162K-257.6K  
 Total franchises/co.-owned: 250/30

**Kumon Math & Reading Centers**

Supplemental education  
 kumonfranchise.com  
 (866) 633-0140  
 Total cost: \$67.8K-145.3K  
 Total franchises/co.-owned: 25,302/30

**Mathnasium Learning Centers**

Math learning center  
 mathnasium.com  
 (877) 531-6284  
 Total cost: \$78.3K-107.5K  
 Total franchises/co.-owned: 329/1

**Summit Learning Services**

Tutoring/learning services  
 summitlearning.net  
 (866) 570-6801  
 Total cost: \$32.99K-46.99K  
 Total franchises/co.-owned: 20/13

**Sylvan Learning**

Supplemental education  
 sylvanfranchise.com  
 (800) 284-8214  
 Total cost: \$179.6K-305.6K  
 Total franchises/co.-owned: 842/40

**Tutor Doctor**

Tutoring services  
 tutordocor.com  
 (416) 646-0364  
 Total cost: \$66.5K-170.5K  
 Total franchises/co.-owned: 238/1

**Tutoring Club**

Individualized instruction  
 for K-12 students  
 tutoringclub.com  
 (888) 614-6425  
 Total cost: \$83.4K-126.3K  
 Total franchises/co.-owned: 135/1